



FOR IMMEDIATE RELEASE

March 18, 2017

Louisiana Housing Heroes Initiative Launch

BATON ROUGE, LA - Governor John Bel Edwards in collaboration with the U. S Department of Housing and Urban Development (HUD) and the Louisiana Housing Corporation (LHC) is launching the Louisiana Housing Heroes Initiative on Tuesday, March 21, 2017 at 10:00 a.m. at the Louisiana Housing Corporation, 2415 Quail Drive, Baton Rouge, LA.

"I am asking all owners and managers of rental housing to help our citizens who were displaced by the severe flooding last year by working with us in dedicating available rental housing to help the families and individuals who are still in need," said Gov. Edwards. "Owners and managers are the state's greatest asset to ensure everyone needing an affordable rental unit has a safe home. The request is to let us know if you will commit to the Louisiana Housing Heroes."

Louisiana Housing Heroes is a statewide initiative to increase affordable rental housing capacity as a result of the 2016 floods in Louisiana. The initiative will consist of an outreach campaign to landlords and property owners in the parishes affected by the flooding in order to target viable housing units.

The two-tiered Louisiana Housing Heroes Initiative would allow for immediate access to properties ready for occupancy.

Louisiana is in dire need of decent, safe, affordable, and accessible housing. This initiative will help identify housing units that are immediately available as well as those within a short window of availability.

The Louisiana Housing Corporation (LHC) was created by Act 408 of the 2011 Louisiana Legislative Session. The LHC administers federal and state funds through programs designed to advance the development of energy efficient and affordable housing for low and moderate income families.

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